



"Never before in history has innovation offered promise of so much to so many in so short a time." -Bill Gates

In today's rapidly changing world, Jewish education demands innovation and creativity.

Project InCiTE will teach a cohort of youth professionals to become part of the next generation of innovative Jewish educators.

Project InCiTE will provide these educators with the opportunity to create exciting new projects within their organizations that will attract and engage more Jewish youth in more meaningful Jewish experiences.

In its first cycle, Project InCiTE will focus on creating projects that develop stronger commitments to Israel and the Jewish People.

Project InCiTE is a joint project of the New Center for Collaborative Leadership (a department of BJENY/SAJES) and the iCenter in cooperation with MAKOM.

Goals for Project InCiTE:

- **Create Meaningful Connections:** Project InCiTE aims to strengthen commitment to Israel and the Jewish people.
- **Create Impactful Projects:** Project InCiTE fellows will create and implement relevant new models of engagement in the area of Israel Education and Jewish Peoplehood.
- **Create Change Agents:** Project InCiTE will train Youth Professionals to help develop cultures within their organizations that are receptive to innovation and creativity.

Structure and Time Frame:

Year One:

Preparation – August 2009

Opening Retreat – August 23-26, 2009

Planning - August 2009 - December 2009

Israel Seminar – December 20, 2009 – January 3, 2010
(nine day seminar within these dates)

Project Development – December 2009 - May 2010

Presentation of Projects – May 2010 - Two-day presentation of the final projects to the community and potential funders.

Year Two:

Ongoing support, implementation, assessment, modification, and documentation of the projects.

Who Are We?

New Center for Collaborative Leadership:

As part of the Board of Jewish Education of Greater New York/SAJES, the New Center for Collaborative Leadership (NCCL) has been mandated to energize the Jewish educational landscape by engaging the most innovative educators in reimagining, designing, and launching high quality, compelling, Jewish experiences for the Jewish youth of today.

iCenter:

The iCenter is dedicated to igniting the hearts and minds of young North American Jews with the passion and meaning of Israel. Through reflective learning and personal connection, the iCenter strives to develop an enduring relationship between Jews around the world and the people and State of Israel.

A practice driven organization, the iCenter supports and enhances the work of Jewish educators. The organization also serves as a resource to foster professional collaboration and academic discourse.

The iCenter was established with the generous support of the Charles & Lynn Schusterman Family Foundation and the Jim Joseph Foundation.



Who Is Part of Project InCiTE?

- **The Fellow:** will be an energetic, innovative youth professional, responsible for creating and implementing a new project within his/her organization. He/she will participate fully in all aspects of the two-year project.
- **Their Sponsor:** will be a direct supervisor of the fellow who will have the capacity and authority to ensure the support and the implementation of the project. The sponsor will be involved in those aspects of Project InCiTE critical to the adaptation and sustainability of the project within their institution.
- **Their Coach:** will be an outside expert in Israel Education and have knowledge about specific Jewish institutions of the fellows. Their role will include mentorship, and guiding the fellow through the creative and implementation process. The coach will have ongoing contact with the fellow throughout the term of Project InCiTE.

Where Will Project InCiTE Find its Fellows?

Project InCiTE will seek fellows from a broad range of organizations including informal and formal settings. In addition to fellows selected from the New York metropolitan area, Long Island, Westchester, and Chicago, there will be national representation from other cities.

"It is not the strongest of the species that survive, nor the most intelligent, but the ones most responsive to change." - Charles Darwin

Learn more about Project InCiTE by contacting:

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Project InCiTE Experts:

SIT-Systematic Inventive Thinking



SIT-Systematic Inventive Thinking www.sitsite.com is an internationally

recognized Israeli company that teaches a systematic learnable approach to innovation and creativity. SIT has implemented their methods of thinking in 54 countries and over 800 organizations worldwide.

SIT will:

- Train fellows and their sponsors in the basic tools and principles for innovation and creativity
- Create a mindset of innovation and thinking differently
- Identify opportunities for breaking "fixedness" in thinking
- Provide initial and ongoing support in implementing the projects

Makom - the Israel Engagement Network, Jewish Agency for Israel

Project InCiTE will be consulting with various other content and process experts including:



MAKOM - the Israel Engagement Network, Jewish Agency for Israel

MAKOM is a 'next-practice' endeavor, forming and driving experimental community networks that meet the call of re-imagining the place of Israel in Jewish life. MAKOM works to empower Jewish educators, rabbis, arts and community leaders to develop deep, sophisticated and honest Israel programming. Our team, based in Israel and New York, is made up of experts in travel, education, arts, and religion.

For general inquiries and application forms contact:

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